



Women's Automotive Association International

is proud to be honoring:

Sherrie Childers Arb
Director of Technology Communications
General Motors Corporation

Pam Mabry-Cadigan
Vice President of Inspection Operations
Manheim

Terri L. Mulcahey
Vice President of Business Development
Penske Automotive Group

Juliana Terian
CEO
Rallye Auto Group

Gillian Zucker
President of California Speedway
California Speedway

with the
Spirit of Leadership Award
Saturday, February 9, 2008

Lunch at the PARC 55 Hotel
Near the Moscone Convention Center
San Francisco, California

Corporate Sponsor Opportunities

Diamond Sponsorship
\$25,000

Complete exposure at the event
Two complimentary tables of ten
Acknowledgement with the Host Committee of event
Recognition in all printed event material program
Banner Ad on our website for six (6) months
Recognition in Newsletters and on our website
Scholarship opportunity for employees and immediate family

Platinum Sponsorship
\$10,000

One complimentary table of ten
Listing in event program
Recognition in Newsletters
Banner Ad on our website for three (3) months
Recognition in Newsletters and on our website
Scholarship opportunity for employees and immediate family

Gold Sponsorship
\$5,000

One complimentary table of ten
Listing in event program
Recognition in one (1) newsletter
Banner Ad on our website for one (1) month
Recognition in Newsletters and on our website

Supporting Sponsorship Opportunities

Table Sponsor \$2,500 (table of ten)
Program Book \$1,500 includes two tickets
Awards \$750 includes one ticket
Photography \$500 includes one ticket
Signage \$250
Program Advertisement Business Card \$150
Program Advertisement quarter page \$325
Program Advertisement half page \$500
Program Advertisement full page \$1000

Yes, I would like to sponsor by the following

- | | | |
|--------------------------|-------------------------------------|----------|
| <input type="checkbox"/> | Diamond Sponsorship | \$25,000 |
| <input type="checkbox"/> | Platinum Sponsorship | \$15,000 |
| <input type="checkbox"/> | Gold Sponsorship | \$5,000 |
| <input type="checkbox"/> | Table Sponsor | \$2,500 |
| <input type="checkbox"/> | Program Book | \$1,500 |
| <input type="checkbox"/> | Awards | \$750 |
| <input type="checkbox"/> | Photography | \$500 |
| <input type="checkbox"/> | Signage | \$250 |
| <input type="checkbox"/> | Program Advertisement business card | \$150 |
| <input type="checkbox"/> | Program Advertisement quarter page | \$325 |
| <input type="checkbox"/> | Program Advertisement half page | \$500 |
| <input type="checkbox"/> | Program Advertisement full page | \$1000 |

Credit Card payments: () VISA () MasterCard () Am Exp

Account #: _____ Expiration Date: _____

Signature _____

Printed Name _____

Company _____

Please mail checks to: WAAI
P.O. Box 2535
Birmingham, MI 48012

For more information call 248.646.5250

You can fax this application to: 248.646.6721.