

Women's Automotive Association International

The 7th Annual
Professional Achievement
Award Dinner

Honoring

Debra Kelly-Ennis

SAAB Cars USA, Inc.

Thursday, September 18, 2003
Detroit Athletic Club
Detroit, Michigan

2003



General Motors®

*Congratulations to
Debra Kelly-Ennis
on being honored by the
Women's Automotive Association
International
with the
2003 Professional Achievement Award*

We are proud of you!

Women's Automotive Association International 2003 Professional Achievement Award Program

6:30-7:00 pm Reception

7:00 pm Welcome & Introduction

Barbara Shipp-Clark
WAAI President/Executive Director

7:15 pm Dinner

8:00 pm Award Presentation

Lynn M. Wilhelm
WAAI Executive Vice President/President-Elect

Award Dinner Co-Chairs

Marcia McGee
Director of Dealer and Field Communications
General Motors Corporation

Kevin Smith
Director of Corporate Communications
SAAB Cars USA, Inc.

Honorary Chair

John F. Smith

Group Vice President, North America Vehicle Sales, Service and Marketing
General Motors Corporation

2003 WAAI Professional Achievement Award Recipient

Debra Kelly-Ennis

President & COO, SAAB Cars USA, Inc.

WAAI Scholarship Awards

Mary Wetzel
WAAI Scholarship Director

Closing Remarks

Lorraine Schultz
WAAI Founder/CEO



Congratulates

Debra Kelly-Ennis

2003

**Professional Achievement
Award Recipient**

MISSION STATEMENT

The Women's Automotive Association International (WAAI) is the automotive industry's premier professional organization that:

- recognizes the achievements of women in the industry;
- provides educational e-news of particular interest to women in the industry;
- builds relationships through networking and other forums;
- encourages growth through mentoring, educational endeavors, scholarships.

The focus of the Association is on the development and retention of women leaders and the education and support of all persons, without prejudice, who have an interest in the automotive industry.

2003 WAAI Professional Achievement Award Recipient



Debra Kelly-Ennis

President and Chief Operating Officer
Saab Cars U.S.A

Debra Kelly-Ennis was appointed President and Chief Operating Officer of Saab Cars USA in September 2002. Under Kelly-Ennis' leadership, Saab is having the best year in the company's 47-year history in the United States market.

Kelly-Ennis joined General Motors in 1999 as the brand manager for Chevrolet S-10 trucks where she was responsible for marketing, product development, finance, quality and production planning. Enhancements she and her team made to the competitiveness of the S-10 increased sales volumes and contributed to General Motors' truck leadership. In June of 2000 she was promoted to the position of general manager of GM's Oldsmobile Division. During her tenure she led the phase-out of Oldsmobile, which included redeployment of personnel, maintaining dealer relations and marketing the product line.

In addition to her General Motors experiences, Kelly-Ennis has held a number of non-automotive marketing and sales leadership roles as well as general management positions with leading companies such as RJR/Nabisco and Grand Metropolitan, PLC.

Kelly-Ennis has been a member of the Pulte Corporation board of directors since 1997 where she currently serves as chairman of the governance committee and member of the audit committee. Pulte is the nation's largest homebuilding company and is traded on the New York Stock Exchange.

Active in community affairs she led GM's 2002 United Way campaign. She was also recognized by Automotive News as one of the top 100 leading women in the automotive world.

A graduate of the University of Texas, Kelly-Ennis received a B.S. in education in 1979; M.B.A. in marketing at the University of Houston in 1981; and she participated in the executive leadership program at Harvard Business School in 2001.



Dear WAAI Friends,

I am delighted to welcome you to our 7th annual Professional Achievement Award Dinner!

My heartfelt thanks goes to our sponsors for their support and confidence. Our talented event committee, led by Marcia McGee and Kevin Smith, were so generous with their time and effort. Excitement is in the air tonight, thanks to their dedication. We are profoundly grateful.

It is an honor for the WAAI to present this year's award to Debra Kelly-Ennis, President and Chief Operating Officer of SAAB Cars USA. Her spirit, determination and achievement are the essence of the Professional Achievement Award. Debra, I extend my personal "congratulations" to you. As the female president of one of the largest corporations, you are an inspiration for women around the world.

Over the course of my career, I have come to embrace the belief that "Success is a journey, not a destination." Along the way, I have met outstanding women like Debra, as well as our previous honorees and WAAI members. They embrace the adventure of their own journey, and motivate us. On behalf of the WAAI, we look forward to continuing to blaze trails and spotlight the accomplishments of successful women who are affiliated with the automotive industry.

I hope that more women are identified and promoted for positions of leadership. There is an abundance of female talent, ingenuity and drive that is untapped, waiting to be discovered.

God Bless America.

Sincerely,

Lorraine H. Schultz
Founder/CEO



September 8, 2003

Dear Members of the Women's Automotive Association International and Guests:

It is my pleasure to serve as the honorary co-chair for the 2003 Professional Achievement Award Dinner honoring Debra Kelly-Ennis. It is my honor to have both worked closely with Debra, and with last year's winner, Lynn Myers. I think this illustrates what a strong group of women we have at General Motors.

But this is not just luck. We value all of our employees and sincerely believe that we cannot be a successful company without the strong input of each diverse member of the population. General Motors is committed to creating and maintaining an environment that naturally enables every team member to make his or her greatest contribution. And, a successful business cannot thrive without diversity.

Debra exemplifies the model of leadership that is so important to maintaining a diverse environment and a successful business. Her decision-making abilities, her Strong focus on the customer, and above all, her grace under pressure, has made us very proud that she is a GM employee.

Congratulations, Debra, and thanks for all of your hard work and dedication. And, congratulations to tonight's scholarship winners. Thanks for asking me to be a part of this terrific occasion.

Sincerely,

John Smith
Group Vice President
Vehicle Sales Service and Marketing

Congratulations
to
Debra Kelly-Ennis
on the
2003 Professional Achievement Award

David E. Fry
President



NORTHWOOD UNIVERSITY

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September 18, 2003

Ms. Debra Kelly-Ennis
President and Chief Operating Officer
Saab Cars USA, Inc.
International Boulevard
Norcross, Georgia 30093

Dear Debra:

It is with great respect and admiration that I write, as President and Executive Director of the Women's Automotive Association International (WAAI), to recognize and congratulate you as the recipient of the 2003 Professional Achievement Award.

The WAAI created this award in 1997 to recognize the commitment, professionalism, and success of women within the automotive industry. Thanks to accomplishments such as yours, and strides the industry is making in the advancement of women, we once again have the opportunity to demonstrate how truly effective women are as executives and leaders in this business. Your position as President and Chief Operating Officer at Saab combined with its history-making year for sales and product line-up, proves without a doubt, why you are our professional achiever of the year.

We are very proud of you, and we appreciate the example that you set for women, both young and old, pursuing careers in the automotive industry. Your commitment to the industry, the manufacturer, the consumers and the entire Saab workforce is something we should all aspire to.

Personally, and on behalf of all the WAAI, ***Congratulations and Best Wishes!***

Sincerely,

Barbara J. Shipp-Clark
President/Executive Director

P.O. Box 2535 • Birmingham, MI 48012
www.WAAI.com • Phone 248-646-5250 • Fax 248-646-6721

Congratulations to
Debra Kelly-Ennis

2003 recipient of the
Women's Automotive Association International
Professional Achievement Award

Pulte Homes celebrates the contributions of Debra Kelly-Ennis. Her outstanding accomplishments and commitment to leadership provide a great blueprint for success.





General Motors

Communications



September 2003

It is once again an honor and a pleasure to co-chair the WAAI Professional Achievement dinner. I am doubly pleased that the organization has chosen to honor Debra Kelly-Ennis, one of GM's most successful and accomplished women.

I have only known Debra a few years, but during that time she has shown grace and dignity through some trying times. She has set a new benchmark for dealer relations – just ask any Oldsmobile or SAAB dealer. Her ability to make quick decisions and to stand up for herself and her beliefs have contributed to her success.

Debra is a true role model for all women. On behalf of all the women of General Motors, I would like to thank Debra for her example, and the WAAI for honoring Debra.

I would also like to congratulate Lorraine Schultz and the officers of the WAAI for being trailblazers in the area of women's organizations and networking groups. You are a great group of women. Thanks.

In addition, I would like to congratulate tonight's scholarship winners and wish them the best. Ladies, just look around the room for your role models: you have many, many to choose from.

Sincerely,

Marcia McGee

Marcia McGee

Director, Dealer and Field Communications



Independent thinking has its rewards.

Congratulations, Debra Kelly-Ennis, on quite a remarkable year.





September 18, 2003

It is as much an honor to co-chair this evening's event acknowledging Debra Kelly-Ennis' outstanding accomplishments in this industry as it is a pleasure working with her on a daily basis.

When I first met Debra about a year ago, I told her that she had great timing. When she asked why, I said it was because Saab was a diamond in the rough and it was absolutely poised for great growth and success. A few weeks into her new role, I'm sure Debra thought what I meant by diamond in the rough was actually a lump of coal. I hadn't fully disclosed how much work it would take to properly polish the diamond.

Diamond in the rough or lump of coal, Debra immediately set forth to make a difference and begin to realize Saab's true potential. In my 16-plus years with Saab, we've never made more progress towards realizing our true potential than we have over the past year with Debra at the helm. Debra has brought an unrelenting drive, sharp decisiveness, a passion for excellence, and a focus on improving communications and collaboration among Saab Cars USA, our great dealers, Saab Automobile AB, GM Europe and GM North America.

Saab's results thus far this year are a testament to the success of Debra's management style. New car sales are up 17 percent and tracking at best-ever levels in our 47-year history in the U.S., certified pre-owned sales are setting records – up 142 percent and our parts and accessories business is also tracking at record setting levels – up 12 percent.

On behalf of the women and men of Saab Cars USA, our dealers and suppliers, I'd like to thank the members of WAAI for acknowledging and honoring Debra Kelly-Ennis for her outstanding achievements in this ultra-competitive industry. Thanks to Debra, Saab's now a diamond with great hope. She inspires us to achieve greater levels of success daily.

Kevin Smith
Director, Corporate Communications
Saab Cars USA, Inc.

2002 WAAI Professional Achievement Award Recipient

LYNN C. MYERS

General Manager
Pontiac-GMC Division



Lynn C. Myers was appointed Pontiac-GMC general manager on Oct. 14, 1998. The appointment was effective Jan. 1, 1999. She had been the Pontiac-GMC category director since February 1998, and had been the Pontiac category director since February 1996 when the former Pontiac and GMC divisions merged.

Myers received McCall's/Ward's Auto World/New York International Auto Show's first annual "Outstanding Woman in the Automotive Industry" award in marketing in March 1994; the MSU Alumni Service Award in 1995; as well as MSU's Outstanding Business Alumnus Award in 1989 and MSU Distinguished Alumni award in 1999. She was named one of the Top 100 Women in the Automotive Industry by Automotive News magazine in 2000.

2000 WAAI Professional Achievement Award Recipient

MARYANN KELLER

In 1972, Maryann Keller joined the brokerage firm of Kidder Peabody & Company as an automotive industry analyst. She later worked for Paine Webber and Furman Selz. During this twenty-seven year period, she achieved "top auto industry analyst" on Wall Street more than ten times.

Maryann has gained much prominence for her opinion about industry trends. She is a frequent speaker before industry, dealer and governmental organizations. Her monthly column appeared in Automotive Industries magazine for more than ten years. Maryann has participated in numerous academic forums and has testified before various branches of congress on industry issues. She has written two books on the auto industry. Columbia University awarded Maryann the Eccles Prize for excellence in economics writing for "Rude Awakening: The Decline, Fall and Struggle to Recover at General Motors" published by William Morrow in 1989; and Doubleday published "Collision: GM, Toyota and Volkswagen and the Race to Own the 21st Century" in 1993.



1998 WAAI Professional Achievement Award Recipient

BOBBIE GAUNT

Bobbie Gaunt, appointed President and Chief Executive Officer of Ford Motor Company of Canada, Limited in April 1997, was the first woman to head Canada's longest established automobile company since its incorporation in 1904.

Gaunt, who joined Ford in 1972, has held key sales and marketing positions with Ford Motor Company's two vehicle divisions. She was general sales manager for Lincoln-Mercury Division from December 1992 until July 1995 when she became general marketing manager at Ford Division.

Moving to Lincoln-Mercury Division in 1979, she was district sales manager at both Cleveland and Detroit. In 1986 she became executive assistant for Ford Division dealer affairs, later serving as western regional sales manager. She also served as director of marketing research for Ford's North American Automotive Operations until 1992.



2001 WAAI Professional Achievement Award Recipient

IRMA ELDER

In November 1983, James Elder died suddenly leaving his wife to take over the reins of the business. She became a trailblazer of sorts, the first woman to own a Ford dealership in the greater Detroit area.

Since that time the dealership has undergone many changes, the most notable being its name change to Elder Ford in order to keep it more closely associated with the family name. Today, the Elder Automotive Group has grown to encompass not only Elder Ford, but also Jaguar of Troy, (the number one Jaguar dealership in the world in automotive sales), Saab of Troy, Aston Martin of Troy, Signature Ford-Lincoln-Mercury-Jeep of Owosso.

Irma Elder has received an abundant amount of civic awards and is in constant demand as a speaker particularly to women's groups.

Her numerous board activities cover a broad spectrum of interest and purpose. The magnitude of her involvement in business and community activities make Irma Elder one of the Detroit area's most visible and dynamic community leaders.



1999 WAAI Professional Achievement Award Recipient

JANE WARNER

Jane Warner's career has spanned over 25 years in the automotive industry where she has held executive positions in OEM, component parts manufacturing and information services companies. Ms. Warner is currently Managing Director of EDS' Global Automotive sector where she has worldwide responsibility for developing strategies and relationships, which will grow the company's leading automotive position.

Previous to EDS, Ms. Warner was Executive Vice President for Textron Automotive and President of Kautex Textron North America. Her career started with General Motors where she was one of the first women to hold Assistant Chief Engineer and General Superintendent positions. Ms. Warner was a Sloan Fellow at Stanford University, has won numerous awards and is currently a Westvaco Corporation Director, a trustee for Kettering University and a board member of Automotive Industry Action Group (AIAG).



1997 WAAI Professional Achievement Award Recipient

MAUREEN KEMPSTON DARKES

As President of General Motors of Canada and a General Motors Vice President, Maureen Kempston Darkes holds the highest operating post ever achieved by a woman of General Motors. She is also the first woman president of GM of Canada and one of only two female vice presidents at General Motors.

In GM's history, only three other women have gained vice presidential status. Ms. Darkes' address on her career at General Motors and on the automobile industry provided the National Women's Automotive Association to hear one of the most influential women in the auto business.



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WAAI Congratulates its 2003 Scholarship Award Recipients

WAAI International Scholarship Program

JAMIE HINDS

Somerset, California

Sequoia Institute - Full-time undergraduate student

After graduating from high school a year early, Jamie began the technical training program at Sequoia Institute, an automotive and HVAC trade school located in Fremont, California. Sequoia Institute is sponsored by BMW and the program takes the top 15% of the students to train in the company. Jamie hopes to do an exceptional job at Sequoia so that she is invited to participate in this training. With an ambitious and determined personality, Jamie's goal is to specialize in on-board computer systems. She is an automotive enthusiast with her current desire to find and restore a '54 GMC pickup. Jamie is also an active student member in good standing with the WAAI.



WAAI/Northwood Scholarship Program

MARCELLA BLEDSOE

Ramona, California

Northwood University - Full-time undergraduate student

Marcella is a senior student attending Northwood University's BBA program in Automotive Marketing/Management. While attending school at Northwood, Marcella has participated as a team member for its auto show, an officer for Skills USA, and recognized on the Dean's list. Her automotive work experience includes internships with the Cush Automotive Group and Perry Ford. When she leaves Northwood, Marcella's goal is to pursue a career at an automotive dealership where she can advance through management and gain the skills that will allow her to one day own her own dealership.



KRISTEN HERZBERGER

Bay City, Michigan

Northwood University - Full-time undergraduate student

Kristen is an enthusiastic senior student attending Northwood University's BBA program in Automotive Marketing/Management. She has been named to both the President's and Dean's lists, served as Northwood's auto show promotions chairperson and worked press week for both the 2002 and 2003 auto shows. Kristen is currently employed part-time at Garber Chevrolet and an aerobics teacher at the local community center. Upon leaving Northwood, Kristen wants to become a full-time employee with the Garber group with the goal to learn what is necessary to advance herself into management. Kristen enjoys public speaking, coaching, and working with people.



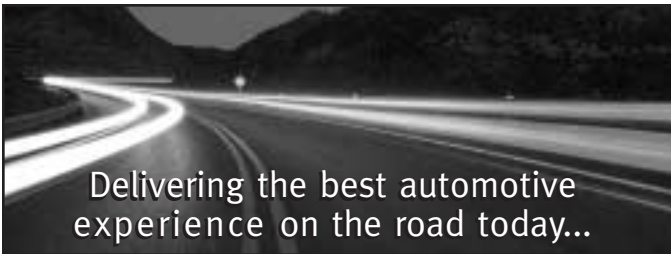
KRISTEN KASKINEN

Kaleva, Michigan

Northwood University - Full-time undergraduate student

Kristen is a junior student attending Northwood University's BBA program in Automotive Marketing/Management. While attending school at Northwood, Kristen has participated in the auto shows, appeared on the Dean's list, worked as a guard for the Delta Zeta Sorority, and received experience as a public speaker and moderator. Kristen's goal upon graduating is to continue her career in the automotive industry working for a large dealership or manufacturer and designing the interior of new car dealerships. One day, Kristen hopes to own her own dealership.





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Collins & Aikman is committed to the continual development and advancement of women leaders in the automotive industry.

This commitment is demonstrated through our support of the initiatives and objectives fostered by the Women's Automotive Association International. The development and retention of women leaders are some of the key philosophies that enable Collins & Aikman to grow and develop as a world-class automotive supplier. Collins & Aikman is proud to sponsor the 2003 Professional Achievement Award.



COLLINS & AIKMAN

www.collinsaikman.com

**Congratulations
and
Best Wishes
to
Debra Kelly-Ennis
2003 WAAI
Achievement Award Recipient**

Mary Mathews
General Manager

Saab of Santa Monica
1820 Santa Monica Blvd
Santa Monica, CA 90404

Direct: 310.828.0200
Dept. Fax: 310.828.1230
E-mail: mmathews@wisimonson.com



WAAI UPCOMING CALENDAR OF EVENTS



October, 2003	"Women on Track" Member Dinner Meeting	Baltimore, MD
October 31, 2003	"Women on Track" Member Dessert Reception, Meeting and Tour of the New England International Automobile Show	Bayside Expo Center Boston, MA
November 12, 2003	"Women on Track" Member Barbecue and Golf Outing	Tijeras Creek Golf Club Rancho Santa Margarita, CA
December 2003	"Women on Track" Member Holiday Dinner	Troy, MI
February 2004	5th Annual Spirit of Leadership Award Breakfast	Bellagio Hotel & Casino Las Vegas, NV

For additional information please visit our website at www.WAAI.com

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Membership Application

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