



# Women's Automotive Association International

*Cordially invites you to the*

## **8th Annual Breakfast Meeting and Sneak Preview of the New York International Automobile Show Jacob Javits Convention Center**

**Sponsored by the New York International Automobile Show  
Greater New York Auto Dealers Association  
& George Gerard & Associates**

### ***"Breaking through the Clutter"***

Effective Automotive Advertising

#### ***Special Guest Speakers***

**Mark McKinley,**  
CEO/President  
Direct Cast Network, LLC

**Keith Price**  
Sales & Marketing Director  
AutoWeek

**Jean Pool**  
Executive VP, Chief Operating Officer  
Universal McCann North America

Thursday, March 24

8 am	Continental Breakfast
8:30 am - 10 am	Panel Discussion
10 am – Noon	Auto Show Sneak Preview

**Yes, please send me \_\_\_\_\_ tickets!**

**\$ 65.00 WAAI Members    \$ 85 Non-members    Group Tickets of 10 \$ 600**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State/ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Additional Tickets: \_\_\_\_\_ Total Amount Due \$: \_\_\_\_\_

Method of Payment: \_\_\_\_\_ Check Enclosed \_\_\_\_\_ Please invoice \_\_\_\_\_

American Express \_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail or Fax Credit Card Payments to: WAAI at 248.646.6721

Please make checks payable to: WAAI, PO Box 2535, Birmingham, MI 48012

No tickets will be mailed – reservations held at the door. For questions contact 248.646.5250.