



# PRESS BULLETIN

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## WOMEN'S AUTOMOTIVE ASSOCIATION INTERNATIONAL TO HONOR OUTSTANDING INDUSTRY ACHIEVERS

BIRMINGHAM, MICHIGAN...The Women's Automotive Association International (WAAI) will present the prestigious Professional Achievement Award to three automotive industry women during its annual awards dinner in Los Angeles on Wednesday, December 2, 2009, according to a recent announcement by Lorraine Schulz, WAAI founder and CEO.

This year's honorees are Robin Pisz, national interactive marketing manager for Lexus, a division of Toyota Motor Sales; Theresa Haven, manager of the marketing communications campaign management division, Honda Motor Co.; and Anna Zarnosa, general manager for Dealix.com, a division of Cobalt.

Presented annually since 1997, the Professional Achievement Award pays tribute to professional women in recognition of their commitment, professionalism and success in the automotive industry. "These women embody qualities well worthy of recognition, and we are privileged to honor their achievements," said Schulz. "Not only are they successful and accomplished in their careers. They are also leaders in business and their communities, and serve as role models."

Added Jody DeVere, WAAI president: "We are so pleased to present these women with the Professional Achievement Award and congratulate them on this much-deserved honor."

The 12<sup>th</sup> annual WAAI reception and dinner, to be held in conjunction with the Los Angeles Auto Show, will take place at the Millennium Biltmore Hotel in Los Angeles from 6:00 p.m. to 9:00 p.m. on December 2. Individual tickets are \$125.

Founded in 1995, WAAI centers its efforts on recognizing the achievements of women in the automotive industry, providing networking and relationship-building opportunities, and encouraging growth through mentoring, educational endeavors and scholarships.

For additional information on the WAAI Professional Achievement Awards Dinner, including sponsorship and advertising opportunities, visit the association's website, [www.waai.com](http://www.waai.com). Or contact Lynn Wilhelm, executive director, 248.646.5250, or email to [lmwassoc@aol.com](mailto:lmwassoc@aol.com).

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