

**Women's Automotive Association International  
Presents  
Power of Branding & Surviving the Economy  
Thursday, April 9<sup>th</sup>, 2009,  
During the New York Auto Show Preview days!**

**New York Auto Show**

**Jacob Javits Convention Center**

**Thursday April 9<sup>th</sup>, 2009**

**8:00 am – 12pm**

**Breakfast/Speaker, Panel and Q & A**

**Tickets:\$45 Members, \$60 Non Members**

**\$25 Students**

**Ticket to the New York Auto Show Preview Days Included**

**Panel Moderator**

**Judy Schumacher**, Schumacher Chevrolet

**Panelists**

**Anupa Bhise**, Supervisor, Internet Marketing for Mercedes-Benz USA

**Allan Cooper**, VP of Strategic Partnerships, OneCommand

**Sharita Crawford**, Regional Business Development, Ford Motor Company

**Charlie Vogelheim**, Automotive Industry Analyst - Advisor – Commentator

Special Guest to be announced.

**Contact Event Chair Marcela D. Fink email: mf@choicetech.ws**

**Sponsorship opportunities: Contact Lorraine Schultz 248-646-5250 lhwai@aol.com**

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/ State/ Zip:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Additional Tickets:** \_\_\_\_\_ **Total Amount Due \$:** \_\_\_\_\_

**Method of Payment:** \_\_\_\_\_ **Check Enclosed** \_\_\_\_\_ **Charge** \_\_\_\_\_ **Please invoice** \_\_\_\_\_

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**Please make checks payable to: WAAI, PO Box 2535, Birmingham, MI 48012 or Fax to: 248-646-6721 www.waai.com**

**No tickets will be mailed – reservations held at the door. For questions contact 248.646.5250**