



Women's Automotive Association International

Woman's Day Event

New York Auto Show

March 20, 2008

8:00am – 12:00 PM

Jacob Javits Convention Center 11th Ave

between 34 & 39 Streets

RM 1A03

Breakfast, Speaker Panel on Careers for Women in Automotive and much more.

Corporate Sponsor Opportunities

Diamond Sponsorship

\$25,000

Complete exposure at the event

Two complimentary tables of ten

Acknowledgement with the Host Committee of event

Recognition in all printed event material program

Banner Ad on our website for six (6) months

Recognition in Newsletters and on our website

Scholarship opportunity for employees and immediate family

Platinum Sponsorship

\$10,000

One complimentary table of ten

Listing in event program

Recognition in Newsletters

Banner Ad on our website for three (3) months

Recognition in Newsletters and on our website

Scholarship opportunity for employees and immediate family

Gold Sponsorship

\$5,000

One complimentary table of ten

Listing in event program

Recognition in one (1) newsletter

Banner Ad on our website for one (1) month

Recognition in Newsletters and on our website

Supporting Sponsorship Opportunities

Table Sponsor \$2,500 (table of ten)

Program Book \$1,500 includes two tickets

Awards \$750 includes one ticket

Photography \$500 includes one ticket

Signage \$250

Program Advertisement Business Card \$150

Program Advertisement quarter page \$325

Program Advertisement half page \$500
Program Advertisement full page \$1000

Yes, I would like to sponsor by the following

- | | | |
|--------------------------|-------------------------------------|----------|
| <input type="checkbox"/> | Diamond Sponsorship | \$25,000 |
| <input type="checkbox"/> | Platinum Sponsorship | \$15,000 |
| <input type="checkbox"/> | Gold Sponsorship | \$5,000 |
| <input type="checkbox"/> | Table Sponsor | \$2,500 |
| <input type="checkbox"/> | Program Book | \$1,500 |
| <input type="checkbox"/> | Awards | \$750 |
| <input type="checkbox"/> | Photography | \$500 |
| <input type="checkbox"/> | Signage | \$250 |
| <input type="checkbox"/> | Program Advertisement business card | \$150 |
| <input type="checkbox"/> | Program Advertisement quarter page | \$325 |
| <input type="checkbox"/> | Program Advertisement half page | \$500 |
| <input type="checkbox"/> | Program Advertisement full page | \$1000 |

Credit Card payments: () VISA () MasterCard () Am Exp

Account #: _____ Expiration Date: _____

Signature _____

Printed Name _____

Company _____

Please mail checks to: WAAI
 P.O. Box 2535
 Birmingham, MI 48012

For more information call 248.646.5250

You can fax this application to: 248.646.6721.