



FOR IMMEDIATE RELEASE
Contact: Gigi Liberati
Agency Won
gigi@agencywon.com
(704) 906-8243

The Lyn St. James Foundation “Women in the Winner’s Circle” eBay Charity Auction

MOORESVILLE, NC (May 24, 2006) -- The Lyn St. James Foundation (LSJF) is launching an eBay Charity Auction to benefit its “Women in the Winner’s Circle” program, an annual event that celebrates the success of women in racing while helping to build stronger ties amongst each other and the Motorsports community. The Lyn St. James Foundation is dedicated to training, advocating, and educating for diversity in racing until “opportunity” and “diversity” are no longer concerns – just taken for granted.

Items to be offered during the Lyn St. James Foundation eBay Charity Auction reflect the extensive racing and business career of St. James. Included are rare photos from a 1981 Ford Motor Company publicity shoot, an autographed copy of St. James’ book *Ride Of Your Life*, 1992 Indy 500 Rookie of the Year poster, “11th Row Society” Pace Car jacket and t-shirts from the 2000 Indy 500, and an ESPN pit road firesuit. St. James’ colleagues have also donated items to the cause including a Monica Seles autographed tennis ball, Scott Pruett autographed Oakley racing gloves, Sarah Fisher autographed helmet visor worn during the 2004 Indy 500, and the June 28, 2005 Sports Illustrated Commemorative Edition signed by Lance Armstrong, to name a few.

Since beginning her racing career in 1973 with the Sports Car Club of America (SCCA), St. James amassed seven Indianapolis 500 starts, was the first woman to earn the Indianapolis 500 Rookie of the Year title, set the women’s closed-course world record by reaching 225.722 mph, and was the oldest driver in the 2000 Indy 500 field at the age of 53. Her international racing highlights includes: 31 closed-circuit speed records, seven top-five SCCA Trans-Am finishes, and six IMSA GT victories. Along with her racing accomplishments, St. James authored two books, *Oh, By the Way* and *Ride Of Your Life - A Race Car Driver’s Journey*, and founded the Lyn St. James Foundation and Driver Development Program. She is a past president of the Women’s Sport Foundation, and was named one of the Top 100 Women Athletes of the Century by Sports Illustrated for Women magazine.

The Lyn St. James Foundation “Women in the Winner’s Circle” eBay Charity Auction can be accessed at www.ebay.com/womeninthewinnerscircle and will begin Sunday, May 28, 2006 at 7 p.m. Eastern. Auctions items will be updated continuously.