

## **Womens Automotive Association International Newsletter April 2006**

### **Message from the President:**

Did you know our scholarship programs are funded entirely by your membership dues and our corporate sponsorships?

**Please renew your membership in 2006 and chose to be a sustaining member at \$125.00 per year.**

Do you know women automotive professionals that might be interested in supporting our scholarships programs and 2006 initiatives? Please download and send them our membership application or send me an email and I will invite them to join personally!

Go here to download a membership application to renew or join the WAAI:  
<http://www.waai.com/membership.asp>

### **Have you considered your company or business for a commitment to a Womens Automotive Association Corporate sponsorship in 2006?**

With your generous support we can provide much needed scholarships for young women seeking careers in the automotive industry and support young women seeking careers in motorsports.

We have many levels of corporate sponsorship available to participate in this year as well as custom designed co-operative marketing agreements. For more details contact Jody DeVere , President : Ph: 805-208-1008 or eMail: [jody.devere@tributemicro.com](mailto:jody.devere@tributemicro.com)

Go here to find out more about our corporate sponsorships:  
<http://www.waai.com/sponsors.asp>

### **WAAI Sightings:**

March 28<sup>th</sup> 2006, Karen Salvaggio Vice President of our Women in Racing program, Sandy Wingate our Executive Vice President and myself were invited to come to Irwindale Speedway in California to interview on the Daytona-n-friends.com live radio show featuring women race car drivers in and around southern California. We talked about our women in racing programs and what we will be doing this year to raise funds for our Lyn St James scholarship for young women racers to attend her driver development program. Danica Patrick, Deborah Renshaw and Erin Crocker all graduated from the Lyn St James driver development program and certainly are at the top of the field of young women drivers. Danna Dayton "Daytona" the radio show host is one of the few women who worked as part of a pit crew for the NASCAR series, a race car driver herself she promotes many young women drivers on her show each week. We all had a good time talking to these young women drivers and educating them on the WAAI and what we are doing to support their careers.

April 8, 2006 Lorraine Schultz, WAAI CEO and Founder, Lynn Wilhelm, WAAI President Emeritus and I all attended Karen Payton's Fifty and Fabulous fund raiser for the Edward Davis Foundation and celebrate her 50th birthday. Karen Payton is President of OnWheelinc.com, the premier diversity publications for the automotive industry and Vice President of Diversity on our 2006 WAAI board.

While we were all pampered and spoiled with the spa treatments we shared our bits of wisdom, enjoyed a healthily lunch.

We also announced our support of the National Colorectal Cancer Research Alliance and handed our educational information on early screening. You will be seeing more information as our website is updated on the NCCRA and [www.eifoundation.com](http://www.eifoundation.com)

Happy 50<sup>th</sup> Birthday Karen Payton!

### **New WAAI Corporate sponsors:**

CarsMagazine.com

Ask Patty

CarsMagazine.com has developed "Ask Patty" a proprietary marketing system designed to assist new car dealers in marketing to woman. The CarsMagazine.com "Ask Patty" program is designed (in conjunction with the carsmagazine.com portal) to market Internet products and services which include: eMail Matching, web site design, web site traffic generation, video email, email surveys, eNewsletters, search engine optimization, online contests, and email marketing campaigns for car dealers and has particular marketing expertise in the automotive and other industries.

Transitions Life & Success Coaching

[www.transitionslifecoaching.us](http://www.transitionslifecoaching.us) and [www.ceo2.com](http://www.ceo2.com)

Today, as co-founder of CEO<sup>2</sup> with her husband, Tom, Frances Fujii focuses on taking leadership and communication integration to new levels, designing and delivering powerful programs that include creating breakthrough approaches to organizational transformation, leadership development, executive coaching, and all aspects of human communication. Life coaches are available all across the US. Information on how to participate will be available to WAAI members in May 2006.

### **Upcoming Events:**

**Mark your calendars for these upcoming WAAI events, registration information coming soon!**

Women in the Winner Circle 2006

11am Luncheon August 3<sup>rd</sup> 2006

Indianapolis, Indiana

Honoring women in motorsports in conjunction with the Lyn St James Foundation.

Womens Automotive Association International

Professional Achievement Award

Honoring Pamela Rogers of Pamela Rogers Chevrolet

Thursday October 26, 2006

6pm Cocktails -- 7pm Dinner

Detroit Athletic Club, Detroit Michigan

( Corporate sponsorships available for this event, contact Lorraine Schultz at 248-646-5250 or email

[LHSWAAI@aol.com](mailto:LHSWAAI@aol.com)

### **New Members:**

A special and warm welcome to our recent new members:

Gayle Clark Owner, Motor City Sales & Service, Detroit Michigan

Louise Barr Manager Media Relations, Autotrader.com Atlanta GA

Debbie Lee Owner Professional Car Care Huntington Beach CA

Lindsay Whitson Director of Marketing, CallCommand Cincinnati, OH  
Kathy Gilbert Director Sales, Business Development ADP, Inc Hoffman Estates , IL

If you know of WAAI Sightings, have comments, suggestions or noteworthy content to share with the membership please submit to: [jody.devere@tributemicro.com](mailto:jody.devere@tributemicro.com) and I will be sure to include them each month in this newsletter.

## **Happy Easter and Passover to you all!**

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“If we had no winter, the spring would not be so pleasant. If we did not sometimes taste of adversity, prosperity would not be so welcome.”

Anne Bradstreet (1612?-1672) US poet  
In "Words of Women Quotations for Success," by Power Dynamics Publishing, 1997.