

## Women's Automotive Association International Newsletter June 2006

### Message from the President:

Research has shown that volunteering is an enriching experience. It helps one's personal growth through a sense of accomplishment and builds self-confidence. So besides helping others, you might just be helping yourself too!

#### You also:

- ⇒ Make new and warm friendships thus widening your existing circle of women friends in automotive industry
- ⇒ Learn new skills, share your experience and work with others.
- ⇒ Benefit from a learning process adding to your work experience.
- ⇒ You empower others with your volunteer efforts.
- ⇒ Your contribution of time and energy is a "mentoring" opportunity

Many opportunities to volunteer are available to 'You' as a member of the WAAI:

- ⇒ Volunteer to be a committee chairwomen for one of our upcoming events
- ⇒ Writing skills? We need a volunteer to collect content, write and email out the WAAI monthly newsletter
- ⇒ Have PR experience? Volunteer to write and publish WAAI Press Releases
- ⇒ Do you have experience with corporate sponsorship programs? Volunteer to promote WAAI corporate sponsorships
- ⇒ Help your company become a WAAI corporate sponsor in 2006!

*"Volunteering opens up opportunities for you to discovery yourself."*

I encourage You to get involved in the WAAI and reap the full rewards of membership.

Best Regards,  
Jody DeVere  
President  
[www.waai.com](http://www.waai.com)

Email Jody Devere [jdevere@askpatty.com](mailto:jdevere@askpatty.com) or Lorraine Schultz [lhswaai@aol.com](mailto:lhswaai@aol.com) for more information on Volunteering opportunities.

### WAAI Sightings:

Viva Las Vegas!

I attended the Auto Success Online Magazine [www.autosuccessonline.com](http://www.autosuccessonline.com) Best Practices Summit IV May 18<sup>th</sup> and 19<sup>th</sup> at the Venetian Resort and Hotel, Las Vegas Nevada and met many outstanding automotive women executives including some of our new members Karen Dillon of [www.timehighway.com](http://www.timehighway.com) and Ashley Antonio and Joann Addoniso of Paragon Honda / Acura. I was very impressed with how many women were in attendance at this event focused on dealership internet sales departments!

Susan Given's, Vice President of [www.autosuccessonline.com](http://www.autosuccessonline.com) did an outstanding job on this event and plans to feature the WAAI in future issues of their print magazine distributed to over 22,000 dealerships across the US.

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The WAAI has a new listing in the [www.autonews.com](http://www.autonews.com) and [www.automotivedigest.com](http://www.automotivedigest.com) searchable Industry Directory!

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If you know of WAAI Sightings, have comments, suggestions or noteworthy content to share with the membership please submit to: [jdevere@askpatty.com](mailto:jdevere@askpatty.com) and we will be sure to include them each month in this newsletter.

## **New WAAI Corporate Sponsors:**

**[www.AskPatty.com](http://www.AskPatty.com) ( like [www.AskJeeves.com](http://www.AskJeeves.com) only for women and their car questions!)**  
Sub. CarsMagazine.com

About Ask Patty:

Women purchase half of the vehicles sold in the United States each year, spending over \$80 billion. Yet, shopping for and buying a car can be a challenge for women who are first time car buyers or for women who had a bad experience in the past with a car salesman or dealership.

The "Ask Patty" is a safe place for women to get advice on car purchases, maintenance and other automotive related topics. Women can ask Patty for automotive advice on the Ask Patty blog, Patty will typically reply back to you the same day. Selected questions and answers will be answered by the panel of automotive women experts for the benefit of all women.

Go to [www.askpatty.com](http://www.askpatty.com)

Note: I am excited about my new role as President of Ask Patty, I encourage WAAI members to visit the website and give me your "woman's point of view" honest feedback!

## **Transitions Life & Success Coaching**

[www.transitionslifecoaching.us](http://www.transitionslifecoaching.us) and [www.ceo2.com](http://www.ceo2.com)

Transition Life Coaching is offering WAAI members a 30 min complementary consultation!

Arrange for your coaching session visit our WAAI website affiliate section here:

<http://www.waii.com/affiliates.asp>

What are your deeply held dreams in life? What individual, partner, team or organizational challenges would you like to overcome? Would you like to move more confidently and positively toward meeting your personal and business goals?

The WAAI Life and Success Coaching Team has come together to assist you!

Our team of seasoned coaches, each with extensive coaching and facilitation experience, is delighted to bring a wealth of expertise to serving your life and success coaching needs. Below is a sample of the areas our coaches address.

- ⇒ Life coaching
- ⇒ Communication coaching
- ⇒ Executive and CEO coaching
- ⇒ Financial coaching
- ⇒ Corporate coaching
- ⇒ Spiritual and Psychic coaching
- ⇒ Teambuilding
- ⇒ Adventure retreats

**AMG Communications, Inc.**  
[www.amgcommunications.com](http://www.amgcommunications.com)

AMG Communications was founded more than 11 years ago as a long distance and conference calling sales agent, representing several of the industry's leading providers. As a vendor neutral agent, AMG was able to help businesses get more responsive service and lower rates for long distance and conferencing. After a few years, with the advent of broadband internet and the deregulation of local telephone service, AMG began offering its clients a full suite of communications services. Today, AMG remains one of the best options for business communications. Representing dozens of telephone and internet service providers, AMG will always have the right service for your business, at the best available rate. In addition to providing low rates, AMG has the experience to help you chose the best available services for Your business, and to professionally manage the implementation. In an effort to deliver additional value to our existing client base, AMG began offering Merchant Services to our clients nearly five years ago. Our Merchants enjoy lower fees for accepting Visa & MasterCard, and get the same level of professional consultation and support that AMG has provided them with for years. Lower rates, professional consultation, and responsive support, that is AMG. Call today to find our how AMG can help your business.

AMG Communications, Inc. has provided the WAAI with a complementary conference all center and a voice casting service to be used for WAAI business.

To contact AMG Communications visit the affiliate section on the WAAI website:  
<http://www.waai.com/affiliates.asp>

## **Calendar of Events:**

### **October 26, 2006**

Women's Automotive Association International  
Professional Achievement Award

#### **Honoring Pamela Rogers of Pamela Rogers Chevrolet**

6pm Cocktails -- 7pm Dinner  
Detroit Athletic Club, Detroit Michigan

**Corporate Sponsorships available for this event.**

**Contact Karen Payton at [kpayton@onwheelsinc.com](mailto:kpayton@onwheelsinc.com) or Lorraine Schultz at 248-646-5250 or email [LHSWAAI@aol.com](mailto:LHSWAAI@aol.com) )**

Visit our website for more information: [www.waai.com/calendar.asp](http://www.waai.com/calendar.asp)

### **August 3, 2006**

Women in the Winner Circle 2006  
11am - 2pm Luncheon  
Indianapolis , IN

Honoring women in motor sports in conjunction with the Lyn St James Foundation "Women in the Winner's Circle" event. We will be presenting a WAAI "Women in Motor Sports" scholarship at this event.

**Go to here for more information:**

[http://www.waaicom/pdf/Women in the Winner's Circle.pdf](http://www.waaicom/pdf/Women_in_the_Winner's_Circle.pdf)

**Contact Lynn Wilhelm at [Lmwassoc@aol.com](mailto:Lmwassoc@aol.com) or Karen Salvaggio at [vetteracers@msn.com](mailto:vetteracers@msn.com)**

**August 2, 2006**

WAAI Annual Meeting

7pm Cocktail Reception

Indianapolis, Indiana

Location To Be Announced

## **New Members:**

A special and warm welcome to our recent new members:

Ashley Antonio – CRC Director Paragon Honda

Joann Addoniso – Advertising / Marketing Manager - Paragon Honda / Acura

Lauren Williams – Marketing Specialist – Autobase

Alexi Venneri – Vice President Marketing – Dealer Track

Pam K. Porter – Vice President - Artlux, Inc.

Colleen C. Haley – President Ford Business Unit - Yazaki North America

## **Renewing Members:**

Marcela D. Fink – President – Choice Technology, Inc.

**Renew your membership today!**

"If you have knowledge, let others light their candles in it."

— **Margaret Fuller**