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Women's Automotive Association International 2001-2002 Executive Board of Directors

Lorraine Schultz - Founder/CEO
Barbara Shipp-Clark - U.S. International Director
Candace Fochuk-Barey - Canada International Director/President
Lynn Wilhelm - International Secretary
Heather Brenke - International Treasurer
Mary Wetzel - U.S. National President

WAAI Mission Statement

The Women's Automotive Association International is the automotive industry's premier professional organization, established in 1995, to:

- recognize the achievements of women in the industry;
- provide educational e-news to automotive career-focused individuals;
- build relationships through networking and other interactive forums; and
- encourage growth through mentoring, educational endeavors, and scholarships.

The focus of the Association is on the development and retention of women leaders and the education and support of all persons, without prejudice, who have an interest in the automotive industry.

Women's Automotive Association International



2003 Spirit of Leadership Award

Presented to:

Susan Cantor
Executive Vice President,
Lowe Worldwide

Elena Ford
Mercury Group Marketing Manager,
Ford Motor Company

Marlene Lewis
Executive Vice President,
Conant Automotive Resource Group

**The Ritz Carlton
San Francisco, CA
Saturday, February 1, 2003**



**Women's Automotive Association International
2003 "Spirit of Leadership"
Award Breakfast**

The Spirit of Leadership Award is presented annually to professional women within the automotive industry in recognition of significant accomplishments in their profession and community.

PROGRAM

WelcomeBarbara Shipp Clark, *WAAI U.S. International Director*
Award Presentations.....Beverly Wines, *WAAI Program Co-Chair*
Lynn Wilhelm, *WAAI Program Co-Chair*

Honorees

Susan Cantor	Elena Ford
Executive Vice President Lowe Worldwide	Mercury Group Marketing Manager Ford Motor Company

Marlene Lewis
Executive Vice President
Conant Automotive Resource Group

Closing RemarksLorraine Schultz, *WAAI Founder/CEO*

**Previous "Spirit of Leadership"
Award Recipients**

<p>2002 – Christine Cortez Senior Vice President, Global Service and Parts, DaimlerChrysler Corporation</p> <p>2002 – Andrea Karsian Executive Vice President, Toresco Enterprises</p> <p>2002 – Charlie Van Cleve Vice President, Director of Sales, Hedman Hedderts/TD Performance Products</p>	<p>2001 – Marion Luna Brem President/Owner, Love Chrysler, Inc.</p> <p>2000 – Pat Moran President & CEO, JM Family Enterprises, Inc. President, Southeast Toyota Distributors, Inc.</p> <p>1999 – Mary Simonson Rehwald President & CEO, W.I. Simonson Inc., Mercedes-Benz</p>
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2003 "Spirit of Leadership" Awards

These spirited women have shown outstanding leadership abilities through their superior performance and community involvement.

It is our pleasure to present this year's awards to:



Susan Cantor
Executive Vice President
Lowe Worldwide

Susan Cantor is the youngest Executive Vice President at Lowe. At 34, she is an inspiration to her peers as a talented Managing Director. Since joining the agency in 1994, Susan has been credited with the global expansion of the Burger King account. She now leads the GMC National and Regional Truck account team. Susan balances home and career, demonstrating that women can "make it all work." A graduate of the University of Michigan, Susan lives in Manhattan with her husband and two children.

Elena Ford
Mercury Group Marketing Manager
Ford Motor Company



To say that Elena Ford was born into cars is an understatement. The great granddaughter of Henry Ford, Elena has been with Ford Motor Company since 1995 in a variety of positions including brand, marketing, motorsports, finance and e-solutions. Her experience has given Elena a solid understanding of the multi-faceted automotive industry. Until recently, she was the Mercury Group Brand Manager – drawing upon her expertise and her instinct to create fresh consumer perspective. For her accomplishments, Elena has recently been named Director, Business Strategy of International Automotive Operations. A leader and mentor, Elena's management style is to incorporate a variety of opinions in her decision-making process.



Marlene Lewis
Executive Vice President
Conant Automotive Resource Group

Over thirty years ago, Marlene entered the auto industry. Since then, she has held every job in the business office. Her experience includes managing the business office for the largest Honda Dealership in the world. She has won numerous awards from American Honda for her billing accuracy and efficiency. Over time she was promoted from Business Manager, to Controller, to Vice President/Controller of Conant, which oversees 8 dealerships and over 900 employees. She encourages and inspires all women to focus on attaining management positions. A 30-year native of California, Marlene lives with her family in La Mirada.